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# INNOVATIONS OF THE **FUTURE**

We've looked at inspirations, we've looked at the future of innovations and inventions and now it's time to talk about one of the most common ways to create a business – solving a problem.

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Come on, let's get started.

# YESTERDAY & TODAY

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1

## YOUR BUSINESS IDEA IS ABOUT WHAT YOU'RE INTERESTED IN

You'll be working with Neil and Tom to uncover what you truly care about and turn it into an opportunity.

3

## MAGPIE — MIX AND MATCH WHAT YOU LIKE

Use what you like and ditch what you don't. Mix and match from other places. If you like it, copy it!

2

## KEEP TRACK OF YOUR INSPIRATION

Keep track of what you're looking at and what you're thinking about in one place.

4

## TODAY: PRODUCTS AND CONVENIENCE

Today we'll be talking about products – generally speaking, things that make our life easier.

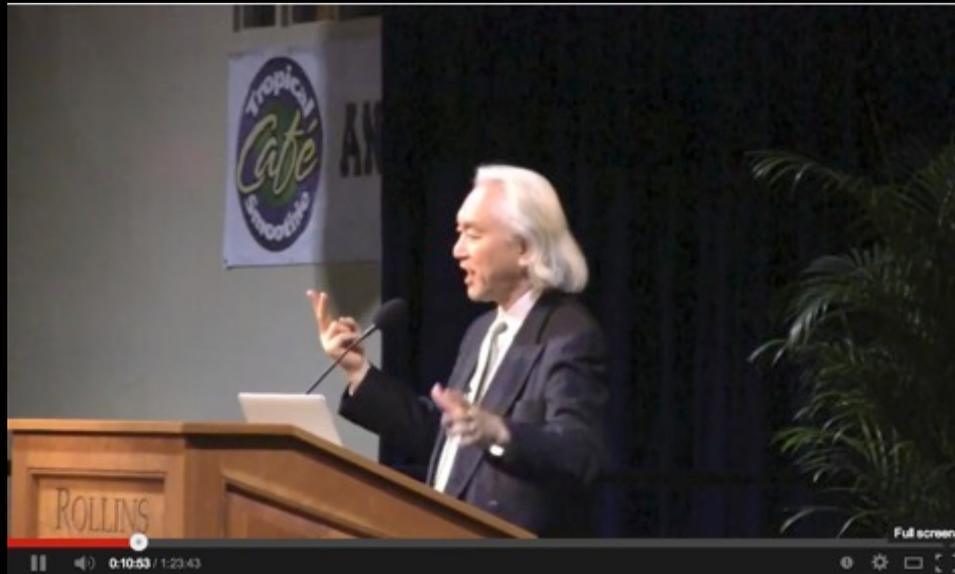
# TODAY'S QUESTION IS WHAT WILL WE KNOW IN 50 YEARS TIME?

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We know nothing about the future. Zero. Even in our wildest dreams, we won't be able to predict what 50 years in to the future will be like. Just look at the cult film classic 'Back To The Future'. Today we'll be looking at the not so distant future and making some predictions.

# LET'S TALK ABOUT THE FUTURE

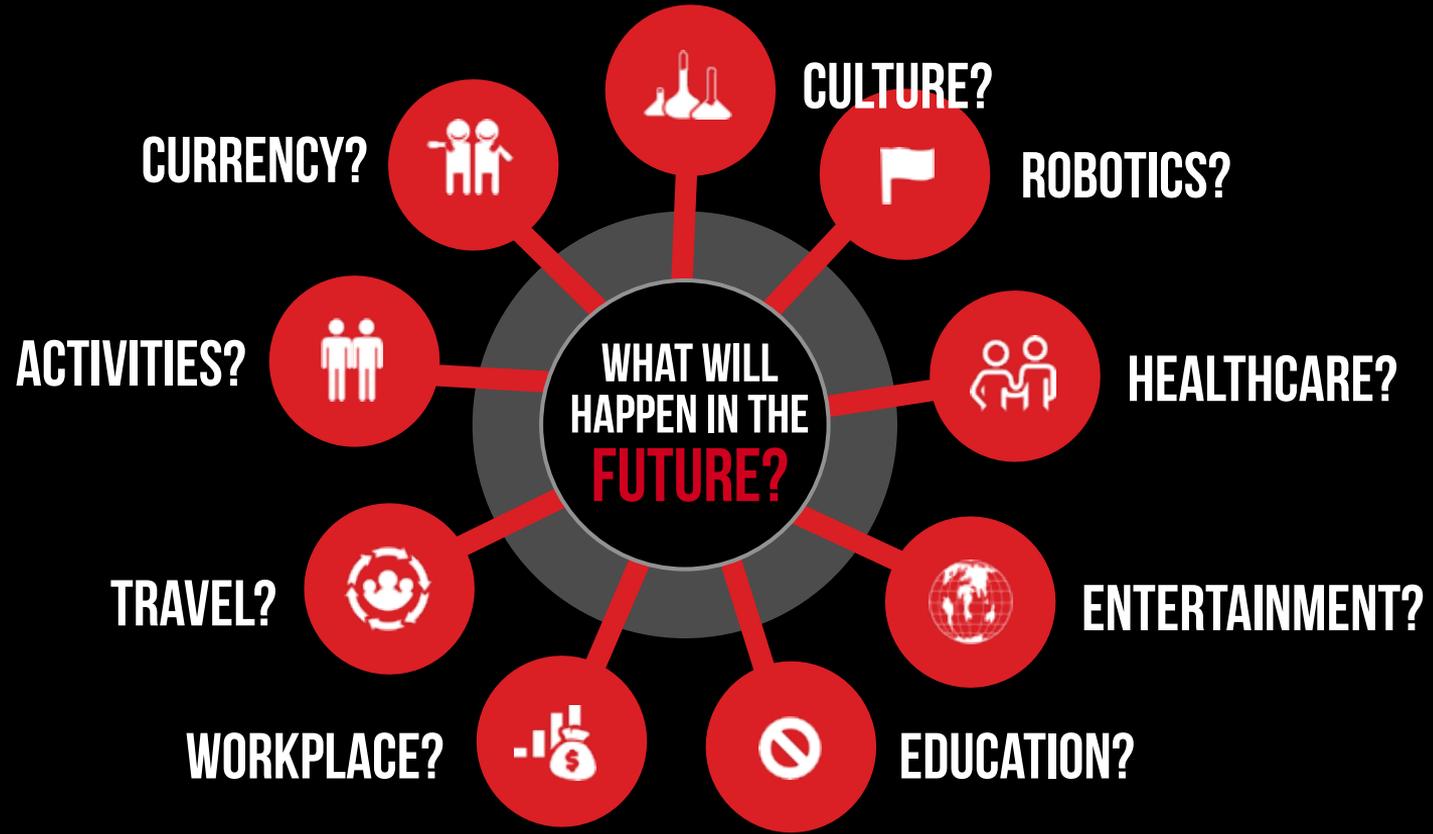
With our recent staggering advances in technology, what will the future hold for us? Dr. Michio Kaku, a theoretical physicist has been grappling with the subject and has a few things to say.



1

## THE NEXT 20 YEARS MICHIO KAKU

What will the future be like when microchips cost less than a penny? Where will we have microchips in the future? What will happen to the computer? Dr. Kaku reveals all.



# THINGS HAPPENING RIGHT NOW

The future is impossible to predict, but let's have a look at the most recent advances in technology and healthcare.



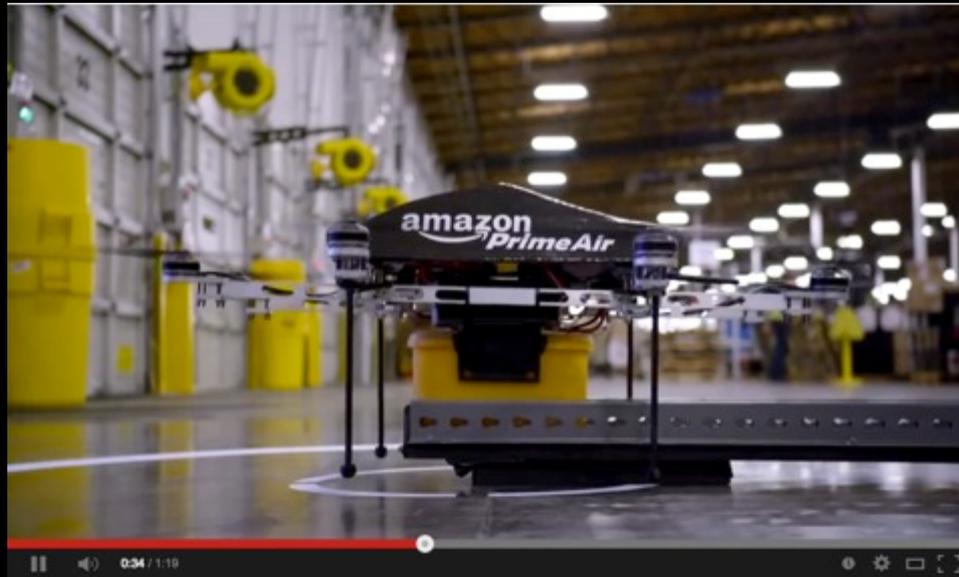
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## A DAY OF GLASS

Made as a promotional video for a high tech glass manufacturer and a look into a world they believe can happen by 2020.

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## AMAZON PRIME AIR

Amazon have announced their delivery army of drones will be fully operational by 2018. And that's not all drones can do...

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## ATLAS UPDATE

A company called Boston Dynamics is creating some incredible robots at the moment – this is just one of them. Even more interesting is that in 2013 Google bought Boston Dynamics, along with 7 other robotics companies.

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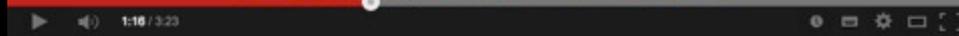
4

## TECH NEWS: 3D PRINTED ORGANS

Are you drinking yourself to death? Just print yourself a new kidney! 3D Printing is a massively expanding area and could be the future of healthcare.

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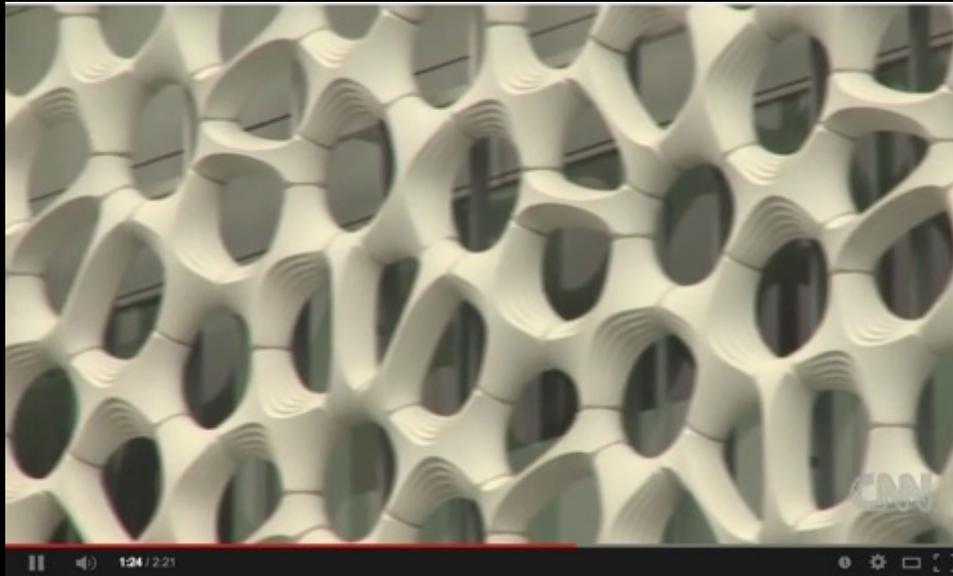
5

## BITCOINS EXPLAINED

A new online only form of currency, completely separate from any country or government. It's completely erratic, but it's stabilizing and it could completely change how currency works!

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## MEXICO'S SMOG EATING BUILDINGS

Investing in green technology is going to be necessary to fight pollution and energy consumption and hopefully prevent further climate change.

# **THE FUTURE IS UNCLEAR. IN 50 YEARS TECHNOLOGY WILL HAVE GREATLY ADVANCED. BUT HOW?**

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Businesses need to think about the future in order to be able to keep innovating and stay relevant in the market. Today, you're going to predict the future!

# THINGS TO TAKEAWAY

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1

## KEEP UP TO DATE ON WHAT'S HAPPENING

Sometimes it pays to read online blogs such as Tech Crunch, Mashable and Wired. A lot of news breaks first over platforms like Twitter and Reddit.

3

## STRONG START, STRONG FINISH

Try and have a confidence start and a confident finish to your presentation. The beginning should be simple and clear, and at the end you should thank the audience and ask if there are any questions.

2

## BE ENGAGING - SET THE SCENE!

When you present you've got to be a bit of an actor. Try and engage people by setting the scene to tell people why your product or service is relevant in the first place.

4

## WHAT IF...?

A lot of great businesses started by asking the question 'What If?'. Skype started by asking 'What if we could be international calls free of charge?' and 95% of Skype users now get this privilege.

INNOVATIONS OF  
THE FUTURE DONE!



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